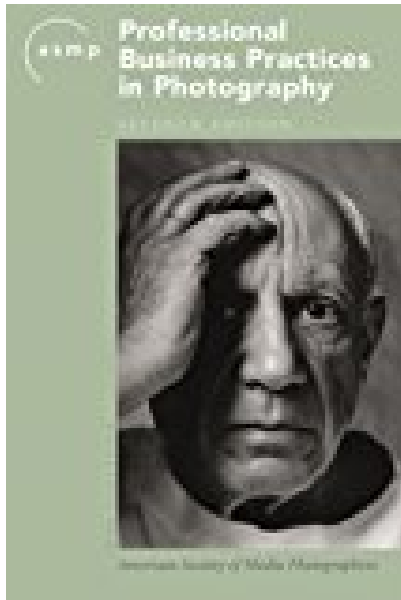


ASMP Professional Business Practices in Photography



BOOK DETAILS

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- Pages : 480 Pages
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BOOK SYNOPSIS

A discussion of key business practices, resources and industry standards in professional photography. From standard practices in stock and assignment photography to special one-time decisions such as acquiring a digital workstation, this volume covers business and legal issues for photographers. In 11 chapters, over two dozen industry experts detail topics such as practical and strategic aspects of the stock and assignment business, the art of pricing and negotiating prices, rights in traditional and electronic media, book publishing for photographers, and more. The volume also features basic business and legal forms, checklists, and an extensive cross-media bibliography.

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